

VISA CARD

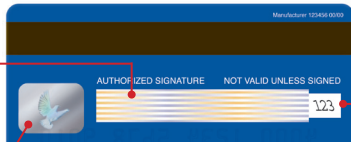
SECURITY FEATURES

The **Signature Panel** must appear on the back of the card. The words “Authorized Signature” and “Not Valid Unless Signed” must appear near the signature panel. If tampered with, the word “VOID” will be displayed.

The **Mini-Dove Design Hologram** may appear on the back on either side of the signature panel or on the front of the card above the Visa brand mark.

Visa Chip cards are embedded with a chip. At this time, chip cards are primarily issued outside the U.S.

Four-Digit Bank Identification Number (BIN) must be printed directly below the account number and must match exactly with the first four digits of the account number.



Card Verification Value 2 (CVV2) is a three-digit code that appears either on or in a white box to the right of the signature panel. Portions of the account number may also be present on the signature panel.



Account Number on valid cards begins with “4.” All digits must be even, straight, and the same size.

Visa Brand Mark must appear in blue and gold on a white background in either the bottom right, top left, or top right corner.

Expiration or “Good Thru” date should appear below the account number.

UNEMBOSSSED VISA CARD

SECURITY FEATURES



Unlike an embossed Visa card with raised numbers, letters, and symbols, the unembossed card has a smooth, flat surface. The security features are the same as those of an embossed card. Any difference to the card appearance are noted here.

Unembossed 16-digit Account Number, Cardholder Name, and Expiration Date are laser-engraved, thermal or indent-printed securely on the front of the card.

Cardholder Name or a Generic Title may appear on an unembossed card.



If the Dove Hologram is on the front of the card, the account number will be printed outside the hologram. The numbers may be smaller and placed closer together.

ELECTRONIC USE ONLY may be displayed on the front or back of the card.